

PRESS RELEASE · FOR IMMEDIATE RELEASE

DDS passes 2 million YouTube views with new single "Soni"

Featuring Bikram Singh and Metz N Trix · Out now

London, November 2026. London-based DJ and music producer DDS has passed more than 2 million YouTube views with his latest single, "Soni", featuring US bhangra star Bikram Singh and UK duo Metz N Trix. The track reunites DDS with Bikram Singh, his collaborator since their 2010 debut "Ik Jindree", and is out now on Spotify, Apple Music and all major platforms.

ABOUT "SONI"

"Soni" blends a heavy dhol groove with modern production, built for wedding dancefloors and club nights alike. Bikram Singh brings the vocals, Metz N Trix add their signature bhangra energy, and DDS produced the track.

The single follows DDS's run of Punjabi and Bhangra releases since 2010. Three of them reached number one in the iTunes World Chart: "DJ Utho (Kichke Speaker)", which also entered the UK Official Asian Music Chart in 2012, "Ik Jindree" and "Passe Hatja" with Charanjit Channi.

> *"I wanted to make something that works the moment it drops, whether you're at a sangeet in London or a wedding abroad. Working with Bikram again and having Metz N Trix on board made it special. Seeing 'Soni' pass 2 million views is incredible, and it's only the start."* ***— DDS***

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ABOUT DDS

DDS's journey began with a pair of turntables, a mixer and his family's record collection. Self-taught, he built a career as a DJ and international music producer, releasing Punjabi and Bhangra music since his 2010 debut, "Ik Jindree".

As the founder of Enigma London, DDS performs at weddings and events across the UK, USA, India, Canada, Africa and Europe. Enigma London won Best DJ and Best Entertainers at the British Asian Wedding Awards 2019.

HIGHLIGHTS

3× #1
iTunes World Chart
DJ Utho, Ik Jindree & Passe Hatja

Official Charts
Asian Music Chart
DJ Utho, new entry, September 2012

2M+
YouTube views on Soni
Official video, 2026

BBC
Asian Network
Featured multiple times

BritAsia TV
DJ Utho feature
Plus his own guest Top 20 chart

Award winner
British Asian Wedding Awards
Best DJ & Best Entertainers 2019, Enigma London

NOTES TO EDITORS

Watch	**youtube.com/watch?v=oWlvgZG7WGI**
Spotify	**open.spotify.com/album/3wnJJztevEOD0e4w0obejC**
Apple Music	**music.apple.com/gb/album/soni-single/6799126683**
Photos & press kit	**High-resolution images available on request**
Interviews	**DDS is available for interviews, radio and live sets**
Contact	**07939 948331 (call or WhatsApp)**
Instagram / TikTok	**@dds_the1st**

ENDS